



5th EDITION OF THE  
MOST IMPORTANT CARBON  
EVENT IN MEXICO

**MEXICO CARBON  
FORUM 2025**

# SPONSORSHIP BROCHURE

**MÉXICO**CO<sub>2</sub>  
Plataforma Mexicana de Carbono

**MEXICO  
CARBON  
FORUM**

TAMPICO 2025





**Mexico is the most sophisticated carbon market in Latin America, a leader in innovation and developing quality carbon projects.**

## MEXICO CARBON FORUM

The growing adoption of carbon pricing instruments has become a global priority. This trend is aimed at internalizing the costs associated with carbon emissions in order to promote an effective transition to more sustainable economies. Through the implementation of mechanisms such as carbon taxes and emissions trading systems, the aim is not only to incentivize the reduction of the carbon footprint, but also to encourage investments in clean and sustainable technologies that support long-term economic development.

**MEXICO CARBON FORUM 2025** aims to bring together key players in decision-making and the development of initiatives to reduce emissions at the state, national and international levels, fostering collaboration between governments, businesses and civil society organizations to move towards a sustainable future. In the 2025 edition we will focus on:

- The future of the Mexican ETS.
- Implementation of the subnational carbon taxes.
- New carbon pricing mechanisms in Latin America.
- Use of offsets through emission reduction projects.
- Biodiversity credits market.
- CORSIA and Article 6 of the Paris Agreement.
- Advisory Council on Voluntary Carbon Markets in Mexico.

**Don't miss it!**

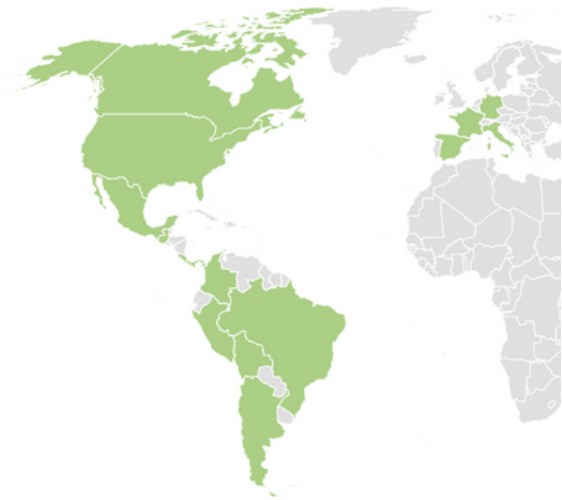
# MEXICO CARBON FORUM 2024 IV EDITION

León, Guanajuato  
17 y 18 de agosto

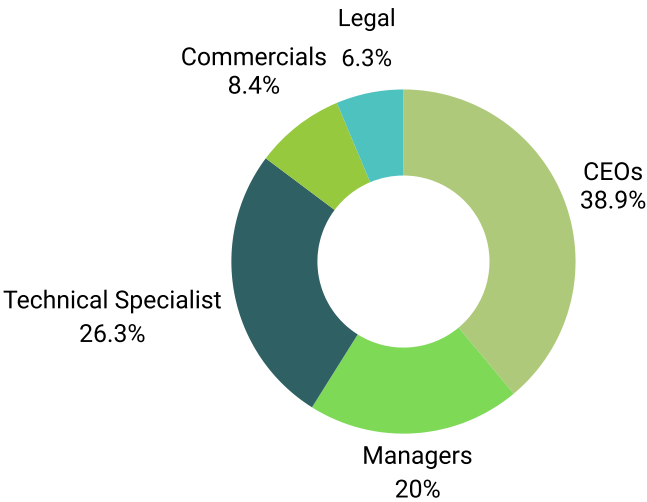
## Main Statistics

3,500	Total attendees
170	Speakers
32	Sponsors
500	Participating Institutions
+30	Countries
20	Mexican States

## Participating Countries



Germany	Canada	United States	Italy
Argentina	Chile	France	Mexico
Australia	Colombia	France	Panama
Bolivia	Costa Rica	Guatemala	Peru
Brazil	Spain	England	



## SPONSORS 2024

MEXICO CARBON FORUM 2024  
Media

+ 40 media  
representatives

+ 60 Articles

Digital and traditional  
coverage



TV Media



# MEXICO CARBON FORUM 2025

**Get ready for the largest Carbon Markets event in Latin America!**

- **Generates spaces** to present and find emission reduction solutions.
- **Drive a climate agenda** and make things happen.
- **Positions your company** as a leader in the fight against climate change.



- **+3,500** Attendees
- **100%** On-site
- **+170** Opinion leaders

**You will be able to listen and interact with key decision makers:**

- Public sector: secretaries, undersecretaries and delegates of environment, treasury and finance.
- Private sector: industry, commerce, transportation, energy, finance.
- Developers of emission reduction projects.
- Managers of international carbon standards.
- Certification programs; verifiers and validators.
- Specialized consultants.



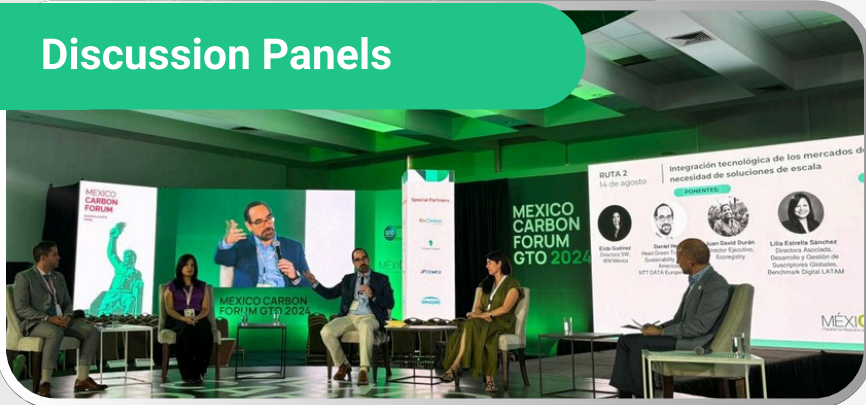
# Development of the event

MEXICO CARBON FORUM makes possible the development of multiple simultaneous tracks of keynote lectures, panel discussions and specialized workshops where the main market players talk about the most relevant topics for the region.

## Keynote lectures



## Discussion Panels



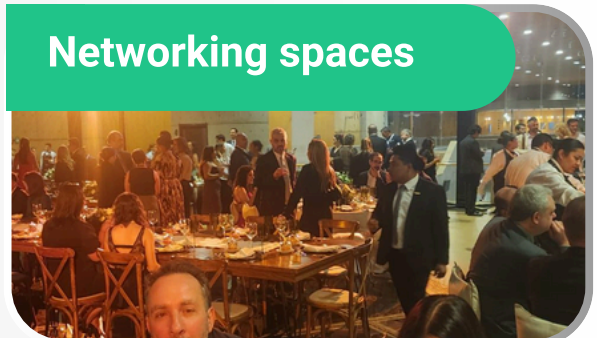
## Specialized workshops



## Booth area



## Networking spaces



# Agenda 2025

## Main Topics

- The carbon tax in Tamaulipas: status of implementation.
- Development of Mexico's Emissions Trading System under the new administration.
- Challenges and opportunities in the integration of carbon markets in North America.
- Regional carbon markets of Guanajuato and Querétaro: case studies and lessons learned.
- Carbon pricing instruments in the rest of Latin America: Colombia, Chile, and Brazil.
- Status of the voluntary carbon market in Mexico and its role as a bridge to climate action.
- Social and environmental cohesion: The impact of carbon markets on local communities.
- Women's empowerment in carbon markets: Challenges and innovative approaches.
- Is the voluntary carbon market reliable? Analysis of risks and opportunities.
- The role of aviation and shipping in carbon demand.
- Transportation as a driver of emission reductions: Challenges and opportunities for competitiveness.
- Waste management and carbon markets: The next step towards sustainable cities in Mexico.
- Net zero at the corporate level: Tools to achieve net zero emissions in Mexican companies.
- Technological innovation in carbon markets: Progress and future perspectives.
- Climate finance: Mobilizing resources for carbon and biodiversity projects.
- Biodiversity credits: Emerging global trend.
- Forest carbon market in Mexico: Transformations towards greater competitiveness.
- Article 6 of the Paris Agreement: Progress and challenges in its implementation in Mexico and Latin America.
- COP 30 in Brazil: Impact on Latin America and the boost to global carbon markets.

**Mexico is the only country in Latin America with a developing emissions trading system and 9 subnational carbon taxes.**

# BECOME A SPONSOR



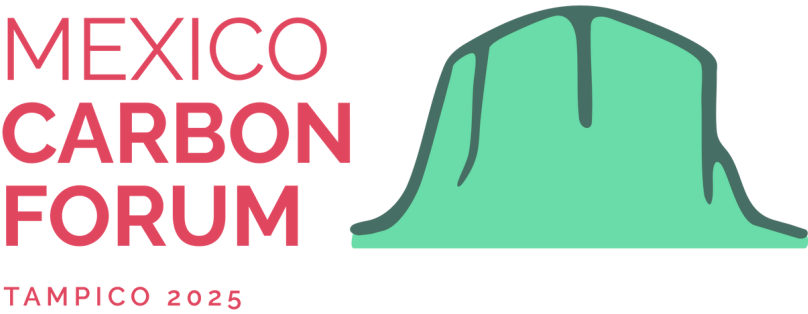
**Showcase your outstanding leadership** in climate action initiatives and reaffirm your position as a reference at the most important climate change event in Mexico.

**Actively contribute** to the fight against the climate crisis. Strengthen your company's presence by driving innovation and positioning yourself at the forefront of the climate change agenda, both nationally and regionally.

**Share your expertise and solutions with Mexico's** most important audience on climate change and carbon markets, along with national and international leaders.

Sponsorship schemes with participation in the event's agenda

SPONSOR	Premiere	Special	Bronze
Investment (USD)	20,000	15,000	7,000
Sponsor keynote conference	1		
Deliver specialized workshop	1	1 ( Workshop or Panel Discussion)	
Participation in panel discussion	1		1
Logo on website	•	•	•
Logo on all communications and materials within the event.	•	•	
Booth space	1		
Tickets to the welcome dinner	2	1	
Tickets to the closing cocktail	2	2	1



\*Prices valid as of November 1, 2025.  
\* Taxes included.

Sponsorship schemes with participation in the event's agenda

# GOLD PACKAGE



## BENEFITS

- Delivery of Keynote Conference (1)
- Participation in a discussion panel (2)
- Delivery of a specialized workshop (1)
- Logo on web page
- Logo in all communications and materials within the event.
- Booth space (1)
- Tickets for welcome dinner and closing cocktail (3)
- Attendee data (pre- and post-event)
- Notes and interviews
- Graphic material and publications about your participation

**Availability of only 2 places**

PRICE

**\$30,000 USD**



## Special sponsorship schemes for brand visualization

### Partner- *Coffee Break* (2)

- Coffee break coverage during the event
- Space for promotional materials during coffee break
- **Tickets to closing cocktail to be arranged**
- Special mention by the master of ceremonies

To be agreed

### Partner- *Cocktail de Cierre* (1)

- Closing cocktail coverage of the event
- Welcome dinner tickets to be agreed upon
- Space for promotional materials during closing cocktail
- Special mention by the master of ceremonies.

To be agreed

### Partner- *Gafetes* (1)

- Event badge coverage
- Organization logo on badges
- Tickets to the closing cocktail to be agreed upon

To be agreed

### Media Partners

- Full coverage of the event
- Interview opportunity
- Media partner's social media coverage
- Professional photo and video service

To be agreed

## Special sponsorship schemes for brand visualization

### Partner - Kits a panelistas

- Coverage of panelist kits
- Organization's logo on the panelists' kits
- Closing cocktail tickets (to be agreed)

To be agreed

### Commercial space in corridors and meeting areas

- High Resolution Interactive Displays
- Brand showcase with commercial to be decided
- Entrance to Closing Cocktail (2)

\$4,000 USD

### Commercial space at the closing ceremony on Day 1

- Space for commercial video at the closing ceremony on day 1 of the event 3 (min) maximum.
- Closing cocktail tickets (2)

\$4,000 USD

### Commercial space at the closing ceremony

- Space for commercial video at the closing ceremony 3 (min) maximum.
- Tickets to the closing cocktail (2)

\$4,000 USD

### Commercial space at the opening ceremony on day 2 of the event

- Space for commercial video at the opening ceremony on day 2 of the event 3 (min) maximum.
- Closing cocktail tickets (2)

\$3,000 USD

## Special sponsorship schemes for brand visualization

### Partner - Pared oficial Carbon Forum

- MEXICO CARBON FORUM 2025 Official Wall Coverage
- Logo on the official wall of MEXICO CARBON FORUM 2025
- Closing cocktail tickets (2)

To be agreed

### Logo in the device loading area at the event

- Company logo in the special device loading area of the event + space for placement of company information

To be agreed

### Logo on event water dispensers

- Logo in the different hydration points of the event.

To be agreed

Sponsorship modality

**MEXICO CARBON FORUM 2025**

- All sponsors must sign the Memorandum of Understanding (MoU) between the parties no later than 2 weeks after confirming the type of sponsorship.
- The representatives proposed by the sponsors, as well as the topics for the keynote lectures and workshops to be given must be agreed with the organizers, taking into account their relevance and suitability.
- The topics for the panel discussions will be developed in conjunction with the local counterpart of the event, and will be sent to the representatives of the sponsors for the selection of the topic.
- Booth space and locations will be agreed with the organizers depending on availability and confirmation of sponsorship.
- Suggestions should be made reasonably in advance. A final version of the agenda is expected two weeks prior to the event.
- The benefit of the logo in communications and materials within the event excludes its appearance in keynote speeches and all Special sponsorship schemes for brand visualization

## SPONSORS 2024





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## To discuss any of the opportunities:

**Carlos Sánchez, Commercial Manager**

[carlosst@mexico2.com.mx](mailto:carlosst@mexico2.com.mx)

**Andres Felipe Pascuas - Director of Events and Trainings**

[apascuas@mexico2.com.mx](mailto:apascuas@mexico2.com.mx)

**#MexicoCarbonForum25 #MexicoCarbonForum #MXCF25**

It is possible that MEXICO<sub>2</sub> may make some unforeseen changes as the event approaches.

Be sure to access the latest news at:

[www.mexicocarbon.com](http://www.mexicocarbon.com)

