



6<sup>th</sup> EDITION OF  
MEXICO'S MOST  
IMPORTANT CARBON EVENT

## MEXICO CARBON FORUM 2026

# SPONSORSHIP SCHEME



**Mexico is the most sophisticated carbon market in Latin America, a leader in innovation and development of quality carbon projects.**

## MEXICO CARBON FORUM

The increasing adoption of carbon pricing instruments continues to consolidate as a global priority. This trend seeks to internalize the costs associated with GHG emissions, promoting an effective transition towards sustainable economies. Through the implementation of carbon taxes and emissions trading schemes, investment in clean technologies and solutions that drive long-term economic development is encouraged.

**MEXICO CARBON FORUM 2026** will be held in the city of Aguascalientes. It will bring together key actors in the design of mitigation policies and mechanisms at the state, national and international levels. The event will encourage collaboration between governments, companies and organizations to move towards a low-emission and climate-resilient future. In this edition, the following themes will be addressed:

- The future of the Emissions Trading System (ETS) in Mexico.
- The implementation of subnational carbon taxes.
- New carbon pricing mechanisms in Latin America.
- The use of offsets through emission reduction projects.
- The biodiversity credit market.
- CORSIA and Article 6 of the Paris Agreement.
- The role of the Voluntary Carbon Markets Advisory Council in Mexico.

**DON'T MISS IT!**

# MEXICO CARBON FORUM 2025

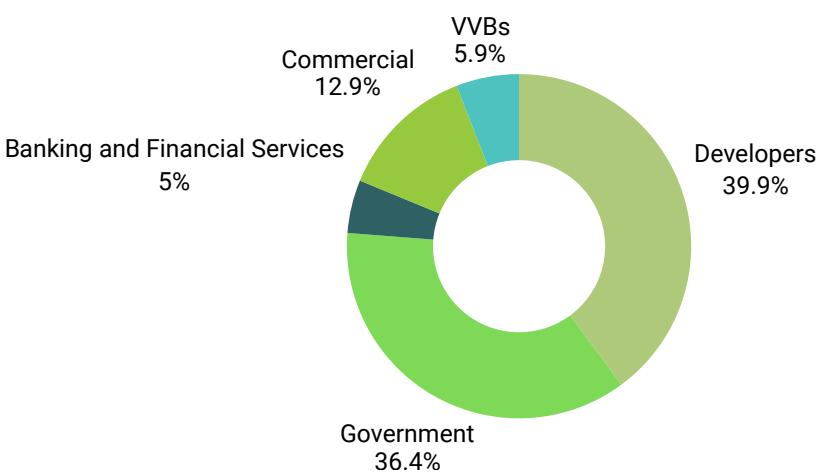
## 5<sup>th</sup> EDITION



Tampico, Tamaulipas  
10 and 11 September  
2025

### STATISTICS

+ 2,200	Assistants
180	Panelists
60	Stands
30	Allies
30	Media
11	Mexican States



### Participating countries



### SPONSORS 2025



# MEXICO CARBON FORUM 2025

## Media

International  
media



Television  
Media



+ 16  
National media



# MEXICO CARBON FORUM 2026

Get ready for Latin America's largest  
Carbon Markets event!

- **Creates spaces** to present and find emission reduction solutions.
- **Drives a climate agenda** and makes things happen.
- **Positions companies** as leaders in the fight against climate change.



**Aguascalientes, Mexico**



- **+2,500** Assistants
- **100%** In-person

**Interact with key decision-makers:**

- Public sector: secretaries, undersecretaries and delegates for environment, finance and finance.
- Private sector: industry, commerce, transport, energy, finance.
- Developers of emission reduction projects.
- Directors of international carbon standards.
- Certification programmes; verifiers and validators.
- Specialized consultants.

# Development of the event

MEXICO CARBON FORUM makes possible the simultaneous development of keynote lectures, discussion panels and specialized workshops where the main market players talk about the most relevant issues for the region.

## Keynotes



## Discussion Panel



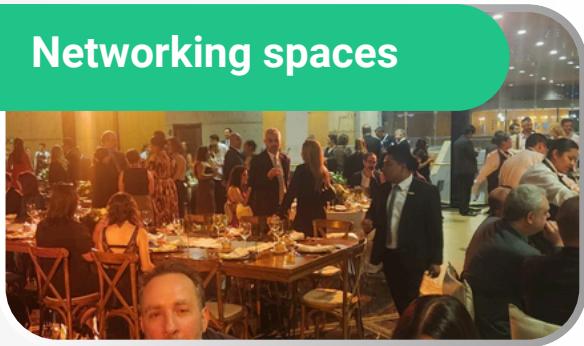
## Workshops



## Stand area



## Networking spaces



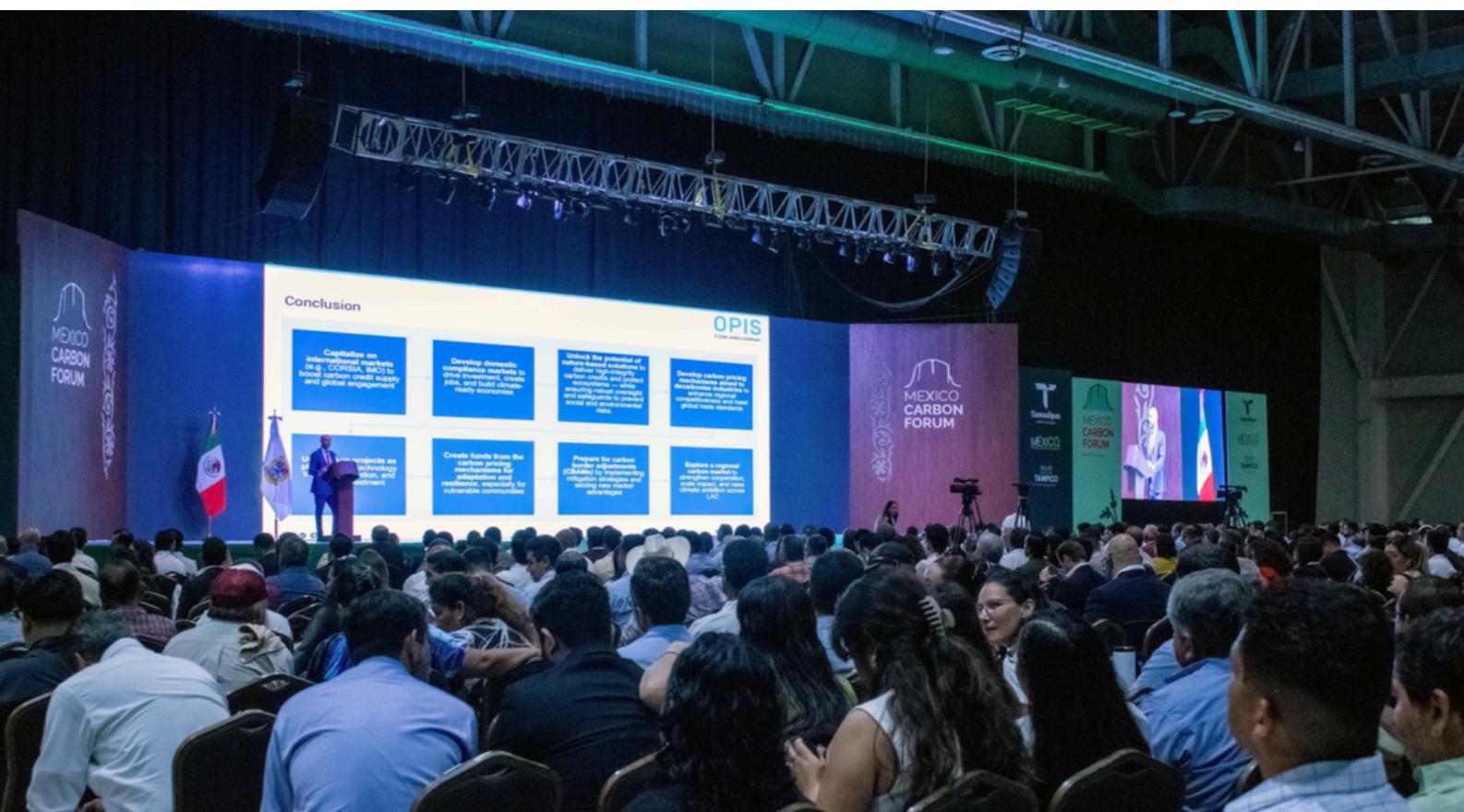
# Agenda 2026

## Main themes

- The carbon tax in Aguascalientes: progress, challenges and implementation prospects.
- Development of the Mexican Emissions Trading System under the new federal administration.
- Integration of carbon markets in North America: challenges and opportunities for Mexico.
- Subnational experiences: case studies of regional markets in Guanajuato, Querétaro and other states.
- Carbon pricing instruments in Latin America
- Mexico's voluntary carbon market: current state and its role as a bridge for climate action.
- Social and environmental cohesion: impacts of carbon markets on local communities.
- Women's empowerment in carbon markets: challenges, advances and innovative approaches.
- Reliability of the voluntary carbon market: analysis of risks and opportunities.
- Air and sea transport: their role in demand and offsetting emissions.
- Sustainable mobility: transport as an engine for reducing emissions and competitiveness.
- Waste management and carbon markets: the next step towards sustainable cities in Mexico.
- Net Zero corporate: tools and strategies to achieve net zero emissions in Mexican companies.
- Technological innovation: progress and prospects in carbon and biodiversity markets.
- Climate finance: resource mobilization for carbon and conservation projects.
- Biodiversity credits
- Carbon forest market in Mexico
- Article 6 of the Paris Agreement: progress and challenges in its implementation in Mexico and Latin America.

**Mexico is the only country in Latin America with a developing emissions trading system and 11 subnational carbon taxes.**

# BECOME A SPONSOR



**Show** your leadership in climate action and reaffirm your commitment as a point of reference at the most important climate change event in Mexico.

**Contribute** actively to the fight against the climate crisis by strengthening your company's presence, driving innovation and positioning yourself at the forefront of the climate agenda, both nationally and regionally.

**Share** your expertise and solutions with the most relevant public in Mexico on climate change and carbon markets, along with national and international leaders committed to the transition to a low-emission economy.

SPONSOR	Premiere	Special	Bronze
<b>Investment (USD)</b>	<b>22,000</b>	<b>16,500</b>	<b>10,000</b>
<b>Investment (USD) Early Bird</b>	<b>18,000</b>	<b>13,200</b>	<b>8,500</b>
Deliver a specialized workshop	1	1 ( Workshop or Discussion Panel)	
Participation in a Discussion Panel	1		1
Logo on web page	•	•	•
Logo in badges	•	•	
Logo on digital communications and screens within the event	•	•	•
Space for stand	1		
Tickets for the welcome dinner	2	1	
Tickets to the closing cocktail	2	2	1

- There are only 10 spaces available for workshops within the event.
- The benefit of inserting the logo into communications and screens within the event includes its appearance in virtual backgrounds of discussion panels and workshops as well as on digital screens located inside and outside the rooms. Formats described in the "Special Brand Display Modalities" section of this brochure are not included.

\*Prices valid from November 2025

\* VAT included.

Early Bird scheme must be paid in full before January 31st, 2026

# GOLD PACKAGE



## Benefits

- Delivery of a Keynote lecture (1)
- Participation in a Discussion Panel (2)
- Delivery of a specialized workshop (1)
- Logo on the website
- Logo on all digital communications and screens within the event.
- Logo on participants' badges.
- Stand space (1)
- Tickets for the welcome dinner and closing cocktail (3)
- Attendees data (pre and post event)
- Notes and interviews
- Graphic material and publications about their participation

**Only 3 places**

PRICE

**\$34,000 USD**

**EARLY BIRD**

**\$25,700 USD**



# Special brand display modes

## MEXICO CARBON FORUM 2026

### Partner- Coffee Break (2)

- Coverage of coffee breaks during the event
- Space for promotional during coffee break
- Tickets for the closing cocktail to be agreed
- Special mention by the master of ceremonies

To be agreed

### Partner- Closing cocktail (1)

- Closing event cocktail coverage
- Welcome dinner tickets to be agreed
- Space for promotional during closing cocktail
- Special mention by the master of ceremonies.

To be agreed

### Partner- Badges (1)

- Coverage of event badges
- Organization logo on badges
- Tickets for the closing cocktail to be agreed

To be agreed

### Media Partners

- Full coverage of the event
- Opportunity for interview
- Cobertura en redes sociales del media partner
- Professional photo and video service

To be agreed

# Special brand display modes

## MEXICO CARBON FORUM 2026

### Partner - Kits for panelists

- Coverage of panelists' kits
- Organization logo on the panelists' kits
- Tickets for the closing cocktail to be agreed
- Sponsor's kits

To be agreed

### Commercial space in corridors and meeting areas

- High-resolution interactive displays
- Brand sample with commercial to decide
- Entrance to the closing cocktail party (2)

To be agreed

### Commercial space at the closing ceremony of day 1

- Space for commercial video at the closing ceremony of day 1 of event 3 (min) maximum.
- Tickets to the closing cocktail (2)

To be agreed

### Commercial space at the event closing ceremony

- Space for commercial video at the closing ceremony of the event 3 (min) maximum.
- Tickets to the closing cocktail (2)

To be agreed

### Commercial space at the opening ceremony of day 2 of the event

- Space for commercial video at the opening ceremony of day 2 of event 3 (min) maximum.
- Tickets to the closing cocktail (2)

To be agreed

# Special brand display modes

## MEXICO CARBON FORUM 2026

### Partner - Carbon Forum official wall

- Official wall covering of MEXICO CARBON FORUM 2026
- Logo on the official wall of MEXICO CARBON FORUM
- Tickets for the closing cocktail party (2)

To be agreed

### Logo in device charging area within the event

- Company logo in the event's dedicated device charging area + space for company information

To be agreed

### Logo on water dispensers for the event

- Logo at the various hydration stations that the event will have

To be agreed

### Photo opportunity

- Brand exposure with photo booth
- Frame with company logos in the final photo

To be agreed

# Notes on sponsorship options

## MEXICO CARBON FORUM 2026

### General considerations - *early bird*

- The Early Bird plan allows for package payment before January 31, 2026.
- The Early Bird plan will no longer be valid after February 1, 2026.
- The Early Bird plan is only valid for the Gold Partner, Premiere Partner, and Special Partner packages.
- All sponsors must sign the Memorandum of Understanding (MoU) no later than two weeks after confirming their sponsorship type.
- Sponsor-proposed representatives, as well as topics for keynote addresses and workshops, must be agreed upon with the organizers, taking into account their relevance and suitability.
- Discussion panels topics will be developed in conjunction with the local event partner and subsequently sent to sponsor representatives for topic selection.
- Stand space and venues will be arranged with the organizers based on availability and sponsorship confirmation.
- Suggestions should be submitted with reasonable advance notice. A final version of the agenda is expected two weeks before the event.
- The logo placement benefit for communications and screens within the event excludes its appearance in keynote speeches and all special brand display formats.

#### SPONSORS 2025



**MEXICO  
CARBON  
FORUM**



**Finanzas  
Sostenibles  
MX26**

**Aguascalientes | August 2026**

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**To discuss any of the opportunities:**

**Carlos Sánchez - Commercial Manager**  
[carlosst@mexico2.com.mx](mailto:carlosst@mexico2.com.mx)

**Andres Felipe Pascuas - Director of Events and Training**  
[apascuas@mexico2.com.mx](mailto:apascuas@mexico2.com.mx)

**#MexicoCarbonForum26 #MexicoCarbonForum #MXCF26**

MEXICO<sub>2</sub> may make some unforeseen changes as the event approaches.

Be sure to check for the latest news at:  
[www.mexicocarbon.com](http://www.mexicocarbon.com)